

Application for Artists and Designer Makers to exhibit Footprint Gallery, Fusion, Jackfield, TF8 7AP

Secret Severn Art Trail 2020

3rd-13th September 2020

Opening times 10-5 daily

ART EXHIBITION. FEE £50

The Annual Secret Severn Art Exhibition takes place at Footprint Gallery, Fusion, Jackfield TF8 7AP (situated right next to the famous IGMT Jackfield Tile Museum)

Artists accepted for the Exhibition will be asked to submit up to 10 pieces of work (wall art) for display. *We welcome submissions from jewellery designers but ask that you supply your own display cases and arrange your own display in the designated space. We also have a limited amount of space for three dimensional art (ceramics, glass, sculpture, textiles etc) We will hang/display as many pieces of work as we have space for but aim to hang/display a minimum of 5 pieces of work for each applicant, the remainder will be kept in the holding area and hung as works are sold.

POP UP/ OPEN STUDIOS FEE £15 *please note - opening times for all Open Studios 10-5 daily

NEW FOR 2020. This year we are offering a new opportunity. In addition to exhibiting in the main gallery, selected artists to be part of our POP UP Open Studios at Jackfield Village Hall. Exhibitors will have a dedicated space to show more of their work, artists are also invited to demonstrate/work in their studio space for the duration of the exhibition. The artists will be expected to work together to arrange a rota, to ensure that there is always at least one person in attendance for the duration of the exhibition. We ask that your studio space always has an attractive display on show even when you are not in attendance. There will be behind the scenes space if there are certain items that you'd like to store whilst not in attendance.

OPEN STUDIOS If you would like your own Studio to be featured on the trail please provide details below. There will be a dedicated area in the brochure for all Open Studios, so exhibitors will be featured in the exhibition brochure and again as an open studio.

*POP UP STUDIO SET UP Thursday 3rd September break down 5PM Sunday 13th September

BROCHURE/ADVERTISING In the booklet/guide FEE £65

We have a limited number of advertising spaces available in the booklet for businesses in and around the Gorge. The trail creates increased footfall so if you would like to attract additional visitors to your business, this is a great opportunity. Last year, 54% of our visitors were from outside the Telford postcode area and 32% were from much further afield.

ARTIST INFORMATION for brochure and website

This year we are producing a small pocket sized booklet/guide, featuring each artists work and their contact details. We will include your name and website. In the absence of a website we will include your email address. If you do not want this information to be published please state below. Please follow the instructions regarding information required with your submission.

DEADLINE for applications is end of March 2020. Successful applicants will be notified by email within 30 days and payment of fees must then be made within 10 days of acceptance.

Name _____ Phone No. _____

Address _____

_____ Email _____

Website (will be included in brochure) _____ Facebook _____ Instagram _____

CATEGORY which category would you like to enter. eg painter, sculptor, textile designer, ceramics, printmaker, jewellery etc

Maximum of 2 categories per application please _____

Applications can be sent to FAO Rod Sheppard, Six Seasons Gallery, unit B, Maws Craft Centre, Telford, TF8 7LS in addition, please supply 4 images of your most recent work by email to secretsevern@gmail.com These images will be used for the brochure and any publicity so it's important that the images are high resolution please ie. 300dpi

Tell us about your work, maximum 50 words.

Please tick the areas you wish to apply for

a) Exhibition ____£50 b) Pop up studio ____£15 c) Open studio ____£15 d) Advertise ____ £65

Stewarding

Please note; the trail is open from 10am-5pm daily. As a condition of acceptance on the trail you will be required to act as a steward in the Footprint Gallery for a minimum of half a day. 10am-1.30 or 1.30-5pm Please indicate which dates you are willing to Steward. We will endeavour to give you your preferred dates.

1st choice _____ 2nd choice _____ 3rd choice _____

THE DETAILS

Delivery of artwork

Please note, all work must be delivered to the Footprint Gallery on Tuesday 1st September between 10am -12 noon. Work must be unwrapped on delivery and wrappings taken away. We will aim to hang a minimum of 5 pieces of work for each artist depending on size. 3D works will be displayed accordingly. Jewellers will be asked to arrange their own displays.

Hanging and Display

Hanging of wall art - will begin on Tuesday afternoon. All work must be professionally framed (where appropriate) and have a suitable mechanism for hanging. Any work delivered without hanging wires will be rejected.

Table top displays - We have limited table top space for ceramics, jewellery, etc, please ensure that all items are clearly labelled.

Greeting Cards - limited spaces on spinners but will endeavour to display as many cards as possible.

Print Browsers - we have a limited amount of space for print browsers and will do our best to accommodate.

Please note; we may not be able to hang everything that is delivered and we reserve the right to reject pieces that do not meet the description supplied in your application. In the case of wall space being full, we will store extra works in the holding area and as pieces sell, we will replace with pieces held in storage

Labels

ALL WORK must have 2 labels attached with your name, title of the work, price. Wall art must have one on the back and one on the front of the work. All 3D work must be clearly labeled and priced.

Business cards and postcards please supply your own publicity to display at the gallery, many visitors picked up details at last years show and we know some artists have been contacted after the exhibition so please take advantage of this marketing opportunity. We have a number of display stands for this. Max size is A6 please.

Breakdown of exhibition

The exhibition and open studios will close at 5pm on the last day when breakdown will commence. NO work to be removed before the end of the show please. Please bring your own packaging for breakdown, we cannot be held responsible for packing items.

Insurance

All artists must have their own public liability insurance cover and a photocopy of your certificate must be left with your work. We cannot accept work without proof of cover.

Commission

Secret Severn will take 10% commission to cover admin and card processing costs of ALL work sold in Footprint Gallery. Payments to artists will be made by BACS transfer within 10 days of the end of the trail.

Social media

Please follow the Secret Severn Art Trail on Facebook and Instagram, the Trail works better the more people know about it, please help spread the word by sharing and interacting with posts on the pages. Please invite all your friends to like and follow our pages.

Trail Guide Booklet

Trail guides will be ready for distribution at the end of July.

Please Note

The Art Trail is run by a volunteers, we are all busy people and we may not reply or action things as quickly as you may sometimes like but we will do our very best and your patience is appreciated, if you can help to spread the workload in any way we would love to hear from you! please do let us know.

FINALLY!

Thank you for your interest in the Secret Severn Art Trail. As a huge thank you everyone, we will again be hosting an After Show Party for exhibitors, with a light buffet at the close of the exhibition at 5.30/5.45

